

# Jeffrey Herbst

---

## Professional Experience

### **Brenthurst Foundation (Johannesburg, South Africa)**

**2017-present**

#### ***Senior Fellow***

- Washington-based scholar currently working on a manuscript tentatively titled “A Handbook for Democratizers in Africa,” based on primary research conducted across Africa with comparative research from Asia and Latin America. Scheduled to be published winter 2018.

### **Newseum, Washington, D.C.**

**2015-2017**

#### ***President and CEO***

- Led one of the country’s foremost museums with 800,000 annual visitors, a \$45 million annual budget, a staff of 120 (including the Newseum Institute [thought leadership], Religious Freedom Center, and NewseumEd) and an online education program that reached 9 million students
- President of organization awarded “Best Museum in Washington, DC” ([Washingtonian Magazine](#), 2017) and “Traveler’s Choice Top 25 Museum in the US” (Trip Advisor, 2016)
- Planned and organized efforts to launch the first fundraising campaign in the organization’s history with a \$150 million target
- Wrote op-eds in the [Wall Street Journal](#) and [Washington Post](#) on how technology is affecting the news ecosystem and on the nature of civil discourse in the United States
- Authored a white paper (“Addressing the Real Crisis of Free Expression on Campus”) and op-eds in [The Chronicle of Higher Education](#) (with Geoffrey Stone) and [InsideHigherEd.com](#) on campus speech issues. I speak frequently on free speech issues at universities and conferences
- Developed and executed innovative initiatives to introduce virtual reality and augmented reality technologies to Newseum exhibits and the visitor experience
- Supported NewseumEd in providing digital teaching materials for nine million students worldwide (with the potential to scale much higher) on topics related to freedom, democracy, and the intentional consumption of news

### **Colgate University**

**2010-2015**

#### ***President***

- Led the nation’s 12<sup>th</sup> highest ranked liberal arts college (US News, 2017)
- Designed and implemented a strategic plan to enable Colgate to become one of the nation’s leading academic institutions by setting a goal to become need-blind, developing a new vision for residential life, improving academic offerings, and charting a course for new buildings that would change the layout of the campus
- Led fundraising efforts that raised over \$225 million over five years; created a “campaign within a campaign” that generated \$51 million in two years (original goal was \$40 million) for financial aid, the first effort exclusively devoted to making Colgate become more accessible
- Made financial aid portable to provide all students with important study abroad opportunities
- Eliminated administrative positions to expand academic offerings by adding faculty and funding new fields of scholarship
- Created an entrepreneurship initiative, the Thought into Action Entrepreneurship Institute, that served as an incubator for new businesses and non-profit organizations developed by students and supported by alums

- Led the entry to edX, the Harvard-MIT online platform, to provide new offerings to alumni. Colgate was one of the first liberal arts colleges to join this digital effort
- Restructured Career Services to better serve the needs of newly emerging job seekers and the lifetime needs of the alumni community
- Served on the NCAA's Presidential Advisory Group on the NCAA Division I Board as the Patriot League representative

## **Miami University**

**2005-2010**

### ***Provost and Executive Vice-President for Academic Affairs***

- Chief Academic Officer at the university recognized (by USNews) as having one of the highest (5<sup>th</sup> in 2017) commitments to undergraduate teaching in the country and the program ranked 1st of all public universities
- Managed Academic Affairs budget of \$190 million with 21,000 students over four campus locations, including a campus in Luxembourg; overseeing more than 1,000 faculty, seven deans, and five directors of offices
- Led more than \$25 million in fundraising efforts
- Restructured university offerings in order to distribute resources to stronger programs
- Helped design the Miami Access Initiative that provided all students below a recognized income level with free tuition; made financial aid portable so that all students could take advantage of study abroad opportunities
- Promoted the creation of the Armstrong Institute for Interactive Media Studies, a program that championed the study and use of digital media; it was the first truly cross-university initiative with a pioneering faculty appointment model
- Led the design and construction of the Voice of America Learning Center in West Chester, Ohio, that houses a highly successful executive MBA program and several other degree-granting programs

## **Princeton University**

### ***Chair, Department of Politics (2000-2005)***

### ***Assistant, Associate, and Professor of Politics and International Affairs (1987-2005)***

- As chair of Politics led the largest department in Princeton with approximately 45 faculty. Politics had the largest number of undergraduate majors and an internationally distinguished graduate program
- Over five years hired approximately one-half of the department's faculty in a major rebuilding process
- Chaired the Council on Regional Studies that promoted international studies across the university
- Led the faculty committee on study abroad for many years
- Director of the Program on African Studies for many years
- Member and chair for many years of the Resources Committee that advised the trustees on social issues related to the endowment
- Conducted research and taught on a wide variety of issues related to politics in Africa, comparative politics and international political economy. Taught at the University of Zimbabwe (while writing dissertation), University of Ghana, Legon, University of Cape Town, and University of the Western Cape

## **Education**

- Ph.D., Department of Political Science, Yale University, December 1987
- M.A. and M.Phil., Department of Political Science, Yale University, December 1985
- B.A., summa cum laude, Princeton University, June 1983
  
- Doctor of Humane Letters, *honoris causa*, Colgate University, May 2015

## **Awards**

- “Freedom of Speech Award” from The Media Institute at their annual awards gala in Washington, DC, September 27, 2017 for promoting free expression
- John Simon Guggenheim Fellowship
- Two Fulbrights awards for work on Africa.
- Received major awards in field for dissertation (in 1989) and book (2001)

## **Selected publications since 2010 (complete list available upon request)**

Jeffrey Herbst, Greg Mills, Olusegun Obasanjo and Dickie Davis, Making Africa Work: A Handbook for Economic Success (Cape Town: Tafelberg, 2017; Abeokuta, Nigeria: Olusegun Obasanjo Presidential Library, 2017; London: C. Hurst & Co., 2017). Also published as L’Afrique en Marche: Un Manuel pour la Réussite Économique (Johannesburg: Konrad Adenauer Stiftung). The Arabic translation was published in 2017 by Al Akhawayn University in Ifrane, Morocco. Chinese, Korean and Vietnamese editions forthcoming.

Jeffrey Herbst and Greg Mills, How South Africa Works and Must Do Better (Johannesburg: Pan MacMillan, 2015 and London: C. Hurst & Co., 2016).

Jeffrey Herbst, States and Power in Africa: Comparative Lessons in Authority and Control (Princeton: Princeton University Press, 2000). Second edition with new preface published in 2014.

Jeffrey Herbst and Greg Mills, Africa’s Third Liberation: The New Search for Prosperity and Jobs (Johannesburg: Penguin, 2012). Second edition: Penguin, 2014.