



School of Enterprise Management and Social Impact

OF AMERICAN JEWISH UNIVERSITY

MGT 600 Ethical Frameworks for Leaders - Syllabus

Instructor's Name: Pinchas Giller

Email:

Course Description

As a gateway to the MBA, students will explore best business practices based on thousands of years of Rabbinic tradition. Explorations of modern organizational challenges such as internal and external reporting, transparency, decision making within an ethical framework, and serving stakeholders rather than stockholders in this early course will provide an analytical foundation for the remainder of the MBA experience.

Course Learning Outcomes

1. Develop an awareness of the moral dimensions of management.
2. Identify moral issues when they arise.
3. Analyze an argument philosophically, identifying its strengths and weaknesses while seeing its implications and comparing differing views to learn how to deal with moral issues in a way that reflects ethical theory and practice.

Required Textbooks and Material

- Shaw, W. H. (2016). *Business ethics* (9th ed.). Wadsworth. ISBN-13: 978-1305582088.
- Dorff, E. D. (2004). *To do the right and the good*. The Jewish Publication Society. ISBN-13: 978-0827607743.
- Western, S. (2019). *Leadership: A critical text* (3rd ed.). SAGE Publications Ltd. ISBN-13: 978-1526459527.

You must maintain a subscription to *The Wall Street Journal* for the duration of this course:

- The Wall Street Journal. (n.d.). <https://www.wsj.com/>

You are required to read the following item from Harvard Business Publishing. It may be purchased through the link below. It is assigned in Module 1.

- Rollert, J. P. (2010, October 14). *Going beyond business ethics-as-castor oil*. Harvard Business Publishing. <https://hbr.org/2010/10/going-beyond-business-ethics-a.html>

Assessments

The following are assessments due in this course:

Discussions: In Modules 1-8 you will participate in discussions. Full instructions and expectations are listed in the course. Initial posts for instructions are due by Thursday at 11:59 AM PT (before noon), and reply posts are due by Sunday at 11:59 PM PT (before midnight) unless otherwise indicated.

Short Papers: In Modules 1-7, you will write short papers on various topics including contemporary American society, ethical problems, capitalism, corporate responsibility, unionization and collective organizing, whistleblowing, and moral choices. Details about each short paper can be found in the course. These assignments are due by Sunday at 11:59 PM PT of each applicable module.

Final Paper: In Module 8, you will be assigned a contemporary problem in business ethics. You will analyze and use the concepts and processes of decision making that have been considered in this course to formulate appropriate responses to this issue. Further details will be made available closer to the end of the course. The length of the paper should be at least five pages and sources should be cited in the most recent APA or Bluebook format. This assignment is due by Sunday at 11:59 PM PT.

Grading Criteria

The following criteria will be used to determine your grade in this course.

Assessment Type	Weight
Discussions	
Short Papers	
Final Paper	
Total	100%

Class Schedule (Subject to Change)

Module 1: Business Ethics and Society

Module Dates: Monday XX to Sunday, XX

Resources Due in this Module: Read Chapter 1 in *Leadership: A Critical Text*, Appendix A in *To Do the Right and the Good*, and the assigned item from Harvard Business Publishing; complete all other assigned resources as well.

The following discussions are due in this module:

- Module 1: Discussion – Introduce Yourself
- Module 1: Discussion – Can One’s Ethical Stance Change?

The following assignments are due in this module:

- Module 1: Short Paper – Contemporary American Society

Module 2: Honesty

Module Dates: Monday, XX to Sunday, XX

Resources Due in this Module: Read Chapter 1 in *To Do the Right and the Good* and Chapter 3 in *Business Ethics*. Complete all other assigned resources as well.

The following discussions are due in this module:

- Module 2: Discussion – The Right and the Good

The following assignments are due in this module:

- Module 2: Short Paper – An Ethical Problem

Module 3: Capitalism

Module 4: Corporations and Consumers

Module 5: The Employer

Module 6: The Employees

Module 7: Morality

Module 8: Leadership

SAMPLE