



American
Jewish
University

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American Jewish University Names Aaron Goldberg as Vice President and Director of Camp Alonim

LOS ANGELES, CA – Today, American Jewish University (AJU) announced the promotion of Aaron Goldberg to Vice President and Director of Camp Alonim. As Vice President and Director, Goldberg will expand his involvement in senior-level decisions and will continue managing camp operations, specialty programming, and the staff experience.

“Aaron has been instrumental in building Camp Alonim into what it is today, and we are thrilled to promote him to the well-deserved role as Vice President,” says Jeffrey Herbst, President of American Jewish University. “We look forward to seeing how he continues to develop best-in-class programming and build unique experiences for each and every Alonim camper.”

Aaron has spent over 20 years at Jewish summer camp, first as a camper, then CIT, Counselor, and Head Counselor. He received a B.A. in Anthropology with a Minor in Education from University of California Berkeley, and recently received his Master’s in Education from American Jewish University.

Aaron joined Camp Alonim in 2014 as an Assistant Director overseeing teen and community programs, and served as Associate Director managing day-to-day camp operations, specialty programming, and the staff experience. As current Camp Director, Aaron has created critical and engaging camp programming, and spearheaded camper engagement throughout the pandemic. In this new capacity, Aaron continues as Camp Director, and takes on additional senior leadership responsibilities.

“I am beyond humbled to be part of the Camp Alonim community and am proud of the growth that the camp has made in recent years,” says Aaron. “I am delighted in this new role and look forward to making an impact in this capacity within the Camp Alonim community and family, and the greater AJU community.”

Camp Alonim, established in 1953, was designed to impact young people by engaging them in experiencing Judaism through their senses, through art, and through music. Housed on the 2,700-acre Brandeis-Bardin Campus of American Jewish University, Camp Alonim has truly become a place where children thrive and Judaism comes alive. Learn more at www.alonim.com.



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About AJU: American Jewish University (AJU) is a thriving center of resources and talent that advances the Jewish journeys of individuals, organizations, and our community through excellence in scholarship, teaching, engaged conversation, and outreach. AJU equips students, faculty, campers, and learners of all ages with the tools to create the ideas, build the structures, and develop the programs to advance Jewish wisdom and elevate our world. For more information, visit www.aju.edu.