

<u>Press Release</u>

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American Jewish University to Sell Familian Campus in Bel Air and Invest in Expanded Digital and In-Person Offerings

The decision will generate tremendous opportunity for American Jewish University and the Jewish community today and far into the future, allowing the institution to invest resources into fulfilling its evolving mission.

LOS ANGELES — Today, American Jewish University (AJU) announced that it will be placing its Sunny & Isadore Familian Campus in the Bel Air neighborhood of Los Angeles for sale. A strategic investment in the future of AJU, the sale will generate significant endowment funds that will be utilized to make investments in a range of academic offerings and community programs that are tailored to our world—and the Jewish community's needs—today and tomorrow. The Brandeis Bardin Campus in Simi Valley, home of the renowned Brandeis Collegiate Institute and the beloved Camp Alonim, will remain under American Jewish University ownership and is not part of the sale.

As the Jewish community and world at large have changed significantly, this move will provide AJU the flexibility to have a presence where it determines is best moving forward.

"Over the last eight decades, American Jewish University has evolved to meet the needs of the Jewish community. In that tradition, the Board of Directors has made the bold, strategic decision to initiate the sale of our Bel Air campus, allowing us to better direct our resources to fulfilling our mission today and in the future," said AJU President Dr. Jeffrey Herbst. "We look forward to continuing our work to advance the Jewish journeys of individuals and organizations and elevate Jewish life across North America, through both robust online and inperson offerings."

The Familian Campus is located at 15600 Mulholland Drive Los Angeles, CA 90077. The listing will be represented by Eastdil Secured.

<u>About AJU:</u> American Jewish University (AJU) is a thriving center of Jewish resources and talent that serves the Jewish community of the twenty-first century and advances the Jewish journeys of individuals, organizations, and our community through excellence in scholarship, teaching, engaged conversation, and outreach. A portal for Jewish belonging, AJU equips students, faculty, campers, and learners of all ages with the tools to create the ideas, build the structures, and develop the programs to advance Jewish wisdom and elevate Jewish living. For more information, visit www.aju.edu.

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