



**\*\*MEDIA ADVISORY\*\***

**Pioneering Educators to be featured on American Jewish University Webinar for Conversation  
About New Book: *Raising A+ Human Beings***

**WHO** Dr. Bruce Powell, Distinguished Lecturer of Jewish Education at American Jewish University (AJU); and Dr. Ron Wolfson, Fingerhut Professor of Education at AJU; in conversation with Dr. Rachel Lerner, Dean of the Graduate Center for Jewish Education at AJU

**WHAT** Raising A+ Human Beings: Book Launch with Dr. Bruce Powell and Dr. Ron Wolfson

**WHEN** Monday, March 1 at 12 PM PST/3PM EST

**WHERE** Zoom Webinar (*link to be provided upon registration*)

**DETAILS**

American Jewish University will host faculty members Dr. Bruce Powell, Distinguished Lecturer of Jewish Education, and Dr. Ron Wolfson, Fingerhut Professor of Education, on its B'Yachad Together online webinar platform for a virtual conversation about their new book, *Raising A+ Human Beings: Crafting a Jewish School Culture of Academic Excellence and AP Kindness*. Dr. Powell and Dr. Wolfson will join Dean Lerner for an engaging conversation about how school cultures can change students' lives, instill confidence, and empower them to take on the world with sound moral judgment. They will discuss Dr. Powell and Dr. Wolfson's blueprint for how to create an educational culture that informs, motivates, inspires, and shapes character steeped in Jewish values and "advanced placement" kindness.

**Dr. Bruce Powell** has helped found and lead three Jewish high schools in Los Angeles, including Yeshiva University of Los Angeles High School, Milken Community High School, and most recently de Toledo High School. He has consulted on the founding of 23 more Jewish high schools throughout North America.

**Dr. Ron Wolfson** is the author of numerous books including: "Relational Judaism: Using the Power of Relationships to Transform the Jewish Community" and co-author of "The Relational Judaism Handbook: How to Create a Relational Engagement Campaign to Build and Deepen Relationships in Your Community."

**Dr. Rachel Lerner** is the Dean of the Graduate Center for Jewish Education at American Jewish University, where she oversees the MAEd, MAT, MAEd in ECE, and BA in ECE completion programs.

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**About AJU:** American Jewish University (AJU) is a thriving center of Jewish resources and talent that serves the Jewish community of the twenty-first century. A portal for Jewish belonging, AJU equips students, faculty, campers, and learners of all ages with the tools to create the ideas, build the structures, and develop the programs to advance Jewish wisdom and elevate Jewish living. For more information, visit [www.aju.edu](http://www.aju.edu).

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