IS THE DAY

THE CAMPAIGN FOR ALONIM
Camp Alonim is set on 2,700 picturesque acres

just 30 minutes from the centers of Jewish population in Los Angeles. At Alonim, the vibrancy of Jewish life is experienced each day through music, Israeli dance, sports, arts and crafts, nature, and acts of loving kindness, and regular engagement in tikkun olam. Each activity is an opportunity to ignite in each camper a life-long love of Judaism. Campers further develop a sense of Jewish identity, build personal skills, make lasting friendships, and explore the natural environment—all while having fun.

Camp Alonim is not affiliated with any denomination or movement and welcomes campers of all backgrounds and levels of observance. For many of our camp families, Alonim is their only point of affiliation with the Jewish community. Since 1953, thousands of “Alonimers” have experienced the joys of Jewish living in their “home away from home.”

imagine

fully renovated & expanded bunks

new camper bathrooms

performing arts center featuring renovated rec hall

updated equestrian & nature center

expanded camper activity spaces

beautiful landscaping throughout camp

new playgrounds & equipment

new younger camper village

a modern aquatics center

new health center

new teaching kitchen
because of Jewish camp, campers are

55% more likely to feel very emotionally attached to Israel

45% more likely to attend a Synagogue at least once a month

21% more likely to feel that being Jewish is very important

7 out of 10 young Jewish leaders in their 20s and 30s attended Jewish Summer Camp

Camp Works: The Long-Term Impact of Jewish Overnight Camp, Foundation for Jewish Camp
of ensuring Jewish identity and engagement in adulthood. Camp is so effective because it is a completely immersive experience—a setting where Jewish values are lived and modeled by the staff, the rhythm of the week is anchored by Shabbat, and Jewish culture is brought to life through song, dance, games, and unforgettable experiences.

Jewish camping has been found to be one of the most effective methods

Camp Alonim has grown 35% in recent years. Alonim’s facilities need to reflect the quality of our camp program and meet the needs of our growing number of campers. At the present time, they do not. We have outgrown many of our buildings. Many of the current camp bunks and program spaces are original to the camp’s opening in 1953 and need significant renovation. Many of our most popular and desired educational programs simply do not have places to blossom.
We are embarking on this campaign to build new and renovated camp facilities to meet the needs of our growing camp and ensure no child is turned away from a life-changing Alonim experience. We will modernize and invest in spaces that reflect the quality of our camp program and meet current and future needs for Camp Alonim.

This is the day. We invite you to join in this vision and reflect on your role in this historic endeavor. Please consider a meaningful gift. Your support will make a big difference in the lives of our campers.
Camp Alonim Director
Josh Levine

Camp Alonim Advisory Board
David Benson
Emily Feit
Lisa Gechtman
Steven Geller
Brad Hertz
Davina Klein
Jessica Lewenzstain
Harriet Scharf
Justine Schreyer Lewin
Steven Sloan
David Weiner

Mark Rothstein
Advisory Board Chair

Capital Campaign Committee
David Benson
Jessica Lewenzstain
Mark Rothstein
Justine Schreyer

David Weiner
Committee Chair

American Jewish University
Kevin Ratner
Chairman
Dr. Robert Wexler
President
Rabbi Jay Strear
Sr. Vice President,
Chief Advancement Officer
Lesley Plachta
Sr. Advancement Director

For more information on Camp Alonim capital projects please call Rabbi Jay Strear at (310) 440-1211 or jstrear@aju.edu